

BIBLIOGRAFIA:

Akerlof, G.A.(1970): "The Market of 'Lemons': Quality, Uncertainty and the Market Mechanism". *Quarterly Journal of Economics*, vol. 84, pp. 488-500

Alchian, Armen.; Demsetz, Harold (1972): "Production, Information costs and Economic Organization". *American Economic Review*, vol. 62, pp. 777-795

Andreu, R.; Ciborra, C. (1996): "Core Capabilities and Information Technology: An Organizational Learning Approach" en Moingeon, B.; Edmondson, A. *Organizational Learning and Competitive Advantage*. Citado en Yoguel, G. et. all

Arrow, Kenneth (1974): "The Limits of Organization". New York.

Arrow, Kenneth (1985): "The Economics of Agency". En: Pratt, J.W.; Zeckhauser, R.J. (editores): *Principles and Agents: The Structure of Business*. Boston, pp. 37-51

Bailey, Elizabeth; Frielaender, Ann (1982): "Market Structure and Multiproduct Industries". *Journal of Economic Literature*, vol 20, Nº 3, pp. 1024-1048

Baumol, William J.(1959): "Business Behavior, Value and Growth". Nueva York. MacMillan.

Blair, R.; Kaserman, D.(1983): "Law and Economics of vertical Integration and Control" Nueva York. Academic Press.

Bleicher, K. (1996): "Der Weg zum virtuellen Unternehmen". Office Management. Citado en Zimmermann, Frank-O.: *Konzeptionelle Aspekte virtueller Unternehmen*. IT-Vision, 1996-1997

Bosworth, B.(1995): "Thinking about interfirm Cooperation. Where are the Points of Intervention?". Workings Papers. Regional Technology Strategies. Cambridge, Massaschussetts

Bössmann, Eva (1988): "Information". En: Albers, W. et all (editor): *Handwörterbuch der Wirtschaftswissenschaften*. To. 4. Stuttgart, pp. 184-200

Brassard, G.; Bratley,P.(1996): Fundamentals of Algorithmics. Prentice Hall, Inc.

Broy, M.; Sapión, O. (editores, 1966): Lexikon Informatik und Kommunikationstechnik, 2^a ed., VDI-Verlag, Duesseldorf.

Buckley, F.; Harary, F.(1990): "Distance in Graphs. Addison-Wesley Publishing Co.

Camarinha-Matos, L., Asfarmanesh, H., Erbe, H.-H.(editores, 2000): "Advances in Networked Enterprises". Kluwer Academic Publishers, Boston.

Castells, Manuel (2006) "La era de la información: Economía, sociedad y cultura". Madrid: Alianza, 1^a edición 1997-1998, 2^a edición 2000-2003, 3^a edición 2005-2006.

Coase, Ronald H. (1937): "The Nature of the Firm". *Economica* (NS), vol. 4

Coase, Ronald H.(1978): "Economics and contiguous Disciplines". *Journal of Legal Studies*, vol. 7, pp. 201-211

Coase, Ronald H.(1984): "The new Institutional Economics". *Journal of Institutional and Theoretical Economics*, vol 40, pp. 229-231

Coll, Sebastián (1991): "Empresas versus mercados. Un boceto para una historia de la empresa", *Revista de Historia Económica*, vol IX, Nº 2 y Nº 3

Coll, Sebastián (1991): "La historia de la empresa en el umbral del siglo XXI"

Commons, J.R.(1934): "Institutional Economics". Madison University of Wisconsin Press.
Correa, Carlos M.: "Strategies for Software Export from Developing Countries"

Chandler, Alfred D. Jr. (1996): "Scale and Scope. The Dynamics of Industrial Capitalism". Harvard University Press, 1990. Versión española: "Escala y diversificación. La dinámica del capitalismo industrial". Zaragoza, Prensas Universitarias de Zaragoza, 2 vols.

Chandler, A.C. (1977): "The Visible Hand: The Managerial Revolution in American Business". Cambridge. Harvard University Press. Versión española (1988): "La mano visible. La revolución en la dirección de la empresa norteamericana". Centro de publicaciones del Ministerio de Trabajo y Seguridad, Madrid.

Cheung, S.(1969): "Transaction costs, Risk aversion and the Choice of contractual Arrangements". *Journal of Law and Economics*, vol. 12, pp. 23-45.

Chudnovsky, Daniel; López, Andrés: "The Software and Information Services Sector in Argentina".

Cyert, R.M.; March, J.C.(1963): "A Behavioral Theory of the Firm". Englewood Cliffs. Nueva Jersey. Prentice -Hall

Davidow, William H.; Malone, Michael S. (1993): "The Virtual Corporation". Harper Business. New York.

Demsetz, Harold (1967): "Towards a Theory of Property Rights". *American Economic Review*, vol. 57, pp. 347-359

Demsetz, Harold (1969): "Information and Efficiency: Another Viewpoint". *Journal of Law and Economics*, vol. 12, pp. 1-22

Demsetz, Harold (1997): "La economía de la empresa. Siete comentarios críticos". Alianza editorial, Madrid.

Diamantaras, K.I.; Kung, S.Y.(1996): "Principal Component Neural Networks: Theory and Applications". John Wiley & Sons Inc.

Dichiara, R.O.: Claverie, A.; Niel, B.I.(2009) *Min. and Max. Traveling Salesman Problems in Bilayered Networks*, EMNet Internacional Conference, Sarajevo.

Dichiara, R.O.; Niel, B.I. (2008): "Fostering Connectivity in Specific Subnets of Small and Medium-Sized Enterprises". AMSE International Conference 2008. CD ISBN 978-8384-050-4. Mallorca, Islas Baleares.

Dichiara, R.O. (2008) *Requerimientos en Educación e Investigación Superior de las Pequeñas y Medianas Empresas. (Editor)*. EdiUNS. ISBN 978-987-1171-99-6. Bahía Blanca, Argentina.

Dichiara, Raúl O. (2005): "Economía industrial. Conceptos y Aplicaciones". EdiUNS. ISBN 987-1171-11-0. Bahía Blanca.

Dichiara, R.O.(2003): “Relationships between Small and Big Enterprises in Suppliers Networks. The Case of Mass Production Industry.” *ICSB 48th World Conference, Track S: Support networks & linkages for entrepreneurs & SMEs, Paper No: 211.*Belfast.

Dichiara, R.O. et al. (2002): "Estudio de Impacto Económico: Empresas de la Cámara de Concesionarios y Permisionarios del Puerto de Bahía Blanca". Departamento de Economía, UNS.

Dichiara, Raúl O.(2002): "Empresas virtuales: Oportunidad para la formación de redes". Mimeo.

Dichiara, Raúl O. et al.(2002): "Competitividad de Pequeñas y Medianas empresas industriales y Desarrollo Regional". EdiUNS. ISBN 987-9281-83-7. Bahía Blanca.

Dichiara, R.O.(2001): “Information Rules. A Strategic Guide to the Network Economy” Reseña bibliográfica de Shapiro, C. y Varian H. En: *Estudios Económicos*. ISSN 0425-368X. Vol. XVII (NS), Nº 36/37. Jul-Dic/00 – Ene-Jun/01, pp. 135-144

Dubini, P; Aldrich, H.(1991): ”Personal and Extended Networks are central to the Entrepreneurial Process”, *Journal of Business Venturing*, vol 6, Nº 5, pp. 305-313

Duguid, Paul: “Untidy or Untractable? G.B. Richardson's view of economics”. <http://people.ischool.berkeley.edu/~duguid/articles/Richardson.pdf>.

Erbe, Heinz Hermann (2008): “Creation and Management of Networks of Small and Medium Sized Enterprises”, en: Dichiara, R.O. (editor) *Requerimientos en Educación e Investigación Superior de las Pequeñas y Medianas Empresas*. EdiUNS, ISBN 978-987-1171-99-6, Bahía Blanca, Argentina.

Erbe, Heinz-Hermann (2005): “Learning for an Agile Manufacturing”. En: Zülch, G., Harinder, S., Stock, P. (eds.) *Integrating Human Aspects in Production Management*. Springer Verlag, Berlin.

Easterly, William; Levine, Ross (2001): “It’s Not Factor Accumulation: Stylized Facts and Growth Models, *The Worl Bank Economic Review*, vol 15, Nº2, pp. 177-219

Fama, E. F.(1980): "Agency Problems and the Theory of the Firm". *Journal of Political Economy*, vol. 88, pp. 288-307

Fama, E. F.; Jensen, M.C.(1983): "Separation of Ownership and Control". *Journal of Law and Economics*, vol. 26, pp. 301-326

Feldman, M.; March, J.G.(1981): "Information in Organizations as a Signal and Symbol". *Administrative Science Quarterly*, vol. 26, pp. 171-186

Foray, Dominique (1991): “The Secret of the Industry are in the Air: Industrial Cooperation and the Organizational Dynamics of the Innovative Firm”. *Research Policy*, vol. 20, pp. 393-405

Foss, Nicolai J.; Loasby, Brian J. (eds, 1998): “Economic Organization: Capabilities and Co-ordination”. Essays in honour of G.B. Richardson. Routledge Studies in Business Organization and Networks

Freeman, Christopher (1991): “Networks of Innovators: A Synthesis of Research Issues”. *Research Policy*. vol 20 pp. 499-514

Freeman. Christopher (1994): The Economics of Technical Change, *Cambridge Journal of Economics*, vol. 18 pp. 463-514

Gabler Volkswirtschaftslexikon (1997): To. 1, Wiesbaden, pp. 433-434 y To. 2, pp. 516-524

Garzarelli, Giampaolo (2006): "The Organizational Approach of Capability Theory: A Review Essay" MAPRA (Munich Personal Repec Archive). School of Economic and Business Sciences, University of the Witwatersrand. South Africa (<http://mpra.ub.unimuenchen.de/4362/>)

Gold, Bela (1981): "Changing Perspectives on Size, Scale and Returns: An Interpretative Survey". *Journal of Economic Literature*, Vo. 19, pp.5-33

Goldberg, J.(1982): "A theoretical and econometric Analysis of Franchising". Tesis doctoral. Pensylvannia University

Hall, Earl (1993): "The Virtual Corporation" de Davidow, W.H., Malone, M.S.: Harper Business. New York.

Hall, Robert E.; Jones, Charles I. (1999): "Why Do Some Countries Produce So Much More Output Per Worker Than Others?", *The Quarterly Journal of Economics*, vol. 114, Nº1, pp. 83-116

Haykin, S. (2000): "Neural Networks: A comprehensive Foundation". 2nd Edition. Prentice Hall, ISBN 0-13-273350-1

Heeks, Richard; Nicholson, Brian: "Software Export and Success Factors and Strategies in Developing and Transitional Economies"

Henderson, J.; Venkatraman, N.: "Avoiding the Hollow: Virtual Organizing and the Role of Information Technology". <http://web.bu.edu/SMG-SRC/projects/virtual.html>

Hirshleifer, Jack (1973): "Where are we in the Theory of Information?". American Economic Review, vol. 63, pp. 31-39

Humpherey, J; Schmitz; H.: "Principles for promoting clusters and networks of SMEs". UNIDO, <http://www.unido.org/userfiles/RussoF/Humpherey.pdf>.

Hurwicz, Leonid (1973): "The Design of Mechanisms for Resource Allocation". American Economic Review, vol. 63, pp. 1-31

Imai, K. y Baba, Y. (1989): "Systemic Innovation and Crossborder Networks: Transcending Markets and Hierarchies to Create a New Techno-economic System". OECD Conference on Science Technology and Economic Growth, Paris.

Katzy, B.R.(1999): "The virtual Factory". www.uni-siegen.de

Kaufman, A.; Gil Aluja, J.(1995/96): "Grafos neuronales para la economía y la gestión de empresas". Ed. Pirámide S.A., Madrid

Klein, B. (1988): "Luck, Necessity and Dynamic Flexibility", en Hanusch. H. (ed.). *Evolutionary Economics: Applications of Schumpeter's Ideas*. Cambridge University Press, pp. 95-127

Klein, S. (1994): "Virtuelle Organisation-Informations-und kommunikationstechnische Infrastrukturen ermöglichen neue Formen der Zusammenarbeit". En: *IDG-Conferences-Seminars (eds)* "Re-Engineering-Perspektiven für das Unternehmen der Zukunft". Frankfurt (Main)

Knight , Frank Hyneman (1921) "Riesgo, Incertezza y Beneficio"

Langlois, R. N.(2007): "The Entrepreneurial Theory of the Firm and the Theory of the Entrepreneurial Firm. Journal of Management Studies, vol. 44 (7), pp. 1107-1124

Langlois, R.N.(1988): "Economic Change and the Boundaries of the Firm". Journal of Institutional and Theoretical Economics, vol. 144, pp. 635-657. Reimpreso en: Richard N. Langlois, Tony Fu-Lai Yu, and Paul L. Robertson, eds.(2002) *Alternative Theories of the Firm*. Cheltenham: Edward Elgar, vol. III

Langlois, Richard N. (2004): "Competition through Institutional Form: the Case of Cluster Tool Standards". Working papers 2004-10, University of Connecticut, Department of Economics

Ley 25.922 de la Industria del Software

Lind, Per M. (2003): "Management of Change. Change Project Analysis". Linköpings Universitet. ISBN 91-7373-737-2. Linköping. Suecia

Lind, Per (2008): "Competitiveness through increased added value. A challenge for developing countries". en: Dichiara, R.O. (editor) *Requerimientos en Educación e Investigación Superior de las Pequeñas y Medianas Empresas* EdiUNS, ISBN 978-987-1171-99-6, Bahía Blanca, Argentina

Lira, A.(2005): "La tecnología de la información y la comunicación. Estudio económico". Problemas del Desarrollo. Revista Latinoamericana de Economía, vol 36, Nº 143. IIEc. UNAM. México, pp. 189-212

Malecki, E.; Tootle, D.(1996): "The Role of Networks in Small-Firm Competitiveness". *International Journal Technology Management*, vol. 11, Nº 1/2, pp. 43-57

Marschak, Jacob (1954): "Towards an Economic Theory of Organization and Information". En: Thrall, R.M.; Coombs, C.H.; Davis, R.L. (editores). *Decision Processes*. New York, London, pp. 187-220

Marschak, Jacob (1959): "Efficient and Viable Organization Forms". En: *Modern Organizational Theory*. New York, pp. 137-143

Messner, Dirk (1995): "Die Netzwerkgesellschaft", Colonia

Marschak, Jacob; Radner, Roy (1972): "Economic Theory of Teams". New Haven, London

Milgrom, P.; Roberts, J. (1992):"Economics, Organization and Management". Englewood Cliffs

Monczka, R.; Petersen, K.; Handfield, R.; Ragatz, G. (1998): "Success Factors in Strategic Supplier Alliances: The Buying Company Perspective". *Decision Sciences*, vol. 29, Nº 3, pp. 553-577

Nelson, Phillip (1970): "Information and Consumer Behavior". Journal of Political Economy, vol. 78, pp. 331-329

Niel, B.I.; Dichiara, R.O. (2002): "Sample Attribute Prototypes of Small and Medium-Sized Manufacturing Firms". *Modelling, Measurement & Control, "D "*, vol. 23, pp. 21-46, Nro 1, 2. ISSN 0989-6074. Book: Best of AMSE 2.000, Mérida, Venezuela, pp. 1-27

Niel, B.I.; Dichiara, R.O. (2002): "Red tipo Hopfiel y ACP: Identificación del prototipo muestral de empresas PyMES industriale. En: Dichiara, Raúl O. et all., *Competitividad de Pequeñas y Medianas empresas industriales y Desarrollo Regional*. EdiUNS. ISBN 987-9281-83-7. Bahía Blanca

North, Douglass C.(1990): "Institutions, Institutional Change and Economic Performance"

North, Douglas C.; Wallis, John J.; Weingast, Barry R. (2005):"The Natural State: The Political Economy of Non-Development".

Parente, Stephen L.; Prescott, Edward C. (2000): "What a Country Must Do to Catch-Up to the Industrial Leaders"

Penrose, Edith (1959): "The Theory of the Growth of the Firm". Basil Blackwell, Oxford y John Wiley & Sons, New York. Traducción *Teoría del crecimiento de la empresa*(1962) Aguilar, Madrid

Personnaz, L; Guyon, I.; Dreyfus, G. (1985) "Information Storage and retrieval in spin-glass like Neural Networks." *J. Physique Lett*, vol. 46, L-359- L- 365

Perrow, C. (1992): "Small-Firms Networks". En *Networks and Organizations*. Nohria, N. and Eccles, R. (eds). Harvard Business School Press. Boston, pp. 445-470.

Picot, Arnold (1997): "Informationsökonomik". Gabler Volkswirtschaftslexikon. To. 2. Wiesbaden, pp. 516-524

Picot, Arnold; Franck, E.(1992): "Informationsmanagement". En: Frese, E. (editor): *Handwörterbuch der Organisation*. 3^a. ed. Stuttgart.

Picot, Arnold; Reichwald, R.; Wigand, R.T. (1996): "Die grenzlose Unternehmung". Gabler, Wiesbaden.

Robins, S.P. (2000): "Essentials of Organizational Behavior". 6^a ed. Prentice-Hall

Richardson, G.B. (1960): "Information and Investment". Berkeley Library

Richardson, George B. (1972):"The Organisation of the Industry". *The Economic Journal*, vol. 82, pp. 883-896

Reed, David Patrick (1999):"Weapon of Math Destruction". *Context Magazine*

Ross, S.(1973): "The economic Theory of Agency: The principal's Problem". *American Economic Review*, vol. 63, pp. 134-139

Saxenian, Anne Lee (1996):"Inside-Out: Regional Networks and Industrial Adaptation in Silicon Valley and Route 128".*A Journal of Policy Development and Research*, Volumen 2, N° 2.

Scott Morton, M.S. (editor, 1991): "The Cooperation of the 1990 's. Information Technology and Organization Transformation". Oxford Universtiyy Press, Oxford

Shane, Scott ; S. Venkataraman (2000): "The Promise of Entrepreneurship as a Field of Research," *Academy of Management Review*, vol 25(1), pp. 217-226

Shapiro, Carl; Varian, Hall (1999):"Information Rules. A Strategic Guide to the Network Economy" Harvard Business School Press. Boston, Massachusetts.

Sherer, Susan A. (2003):"Critical Success Factors for Manufacturing Networks as perceived by Networks Coordinators". *Journal of Small Business Management*, vol. 41, Nº 4, pp. 325-345

Silver, Morris (1984) "Enterprise and the scope of the Firm. The Hole of vertical Integration"

Silberston, Aubrey (1972): "Economies of Scale in Theory and Practice". *The Economic Journal*, vol 82, N°325, p.369

Simon, Herbert A (1947): "Administrative Behavior: A Study of Decision-making Processes in Administrative Organization".

Simon, Herbert A. (1955): "A Behavioral Model of Rational Choice". *Quarterly Journal of Economics*, vol. 69, pp.99-118

Simon, Herbert A.(1960): "The New Science of Management Decision"

Simon, Herbert A. (1972): "Theories of Bounded Rationality". En: McGuire, C.B.; Radner, R. (editores): *Decision and Organization*. Amsterdam-London, pp. 161-176

Simon, Herbert A. (1979): "El comportamiento administrativo". Ed. Aguilar, Buenos Aires, 1979, p. 35

Simon, Herbert A.(1989): "Naturaleza y límites de la razón humana". FCE, México.

Stigler, George J. (1961): "The Economics of Information". *Journal of Political Economy*, vol. 69, pp. 213-225

Stiglitz, Joseph E.(1989): "Imperfect Information in the Product Market". En: Schmalensee, R.; Willig, R.D. (editores): *Handbook of Industrial Organization*, pp. 769-847

Storper, M. y Harrison, G. (1991): "Flexibility, Hierarchy and Regional Development: The Changing Structure of Industrial Production Systems and Their Form of Governance in the 1990". *Research Policy*, vol.20, pp.407-422

Tarziján, Jorge (2006): "Revisando la teoría de la firma". En Tarziján, J.; Paredes, R. *Organización industrial para la estrategia empresarial*, Pearson Educación

Teece, David J. (1980): "Economies of Scope and the Scope of the Enterprise," *Journal of Economic Behavior and Organization*, 1:3 , pp. 223-247

Teece, David J. (1986) "Profiting from Technological Innovation," *Research Policy*, 15:6, pp.285-305

Teece, David J. ; Jorde, Thomas (1988): "Competing Through Innovation: Implications for Market Definition" *Chicago-Kent Law Review*, 64:3 (1988), pp. 741-744

Tofller, A.(1980): "The Third Wave", New York.

Townsend, R.: "Optimal multiperiod contracts and gain from enduring relationships under private information". *Journal of Political Economy*, vol. 90 (1982), pp. 1166-1186

Walker, G.; Weber, D:"A transaction cost approach to make-or-buy Decisions". *Administrative Science Quarterly*, vol. 29 (1984), pp. 373-391

Wallis, John J.; North, Douglass C.(1986): "Measuring the Transaction Sector in the American Economy 1870-1970". En: Engerman, S.L.; Gallman, R.E. (editores) *Long Term Factors in American Economic Growth*. Chicago, London.

Watts, D.J.(1999): "Small Worlds. The Dynamics of Networks between Order and Randomness". Princeton University Press, New Jersey.

Williamson, Oliver E. (1975): "Markets and Hierarchies: Analysis and Antitrust Implications. A Study in the Economics of International Organization". New York, London.

Williamson, Oliver E.(1985): "Las instituciones económicas del capitalismo". FCE. México.

Williamson, Oliver E.(1984): "The Economics of governance: Framework and Implications". *Journal of Theoretical Economics*, vol. 140, pp. 195-223

Williamson, Oliver E.(1981): "The Modern Corporation: Origins, evolution, attributes". *Journal of Economic Literature*, vol 19, pp. 1537-1568

Williamson, Oliver E. (1979): "Transaction-cost Economics: The governance of contractual relations". *Journal of Law and Economics*, vol. 22, pp. 3-61

Williamson, O.E.(1976):"Franchise bidding for natural monopolies in general and with respect to CATV". *Bell Journal of Economics*, vol. 17, pp. 73-104

Winter, S. G. (1988): "On Coase, Competence, and Corporation". *Journal of Law, Economics and Organization*, vol 4, N° 1, pp.163-180

Yoguel, G.; Zalazar, R.; Chosco Díaz, C.(2006): "Relaciones entre los procesos de aprendizaje, información y transferencia de conocimientos y el desarrollo de tecnología informáticas de comunicación en las organizaciones". Informe Proyecto de Investigación. UNGS. Instituto de Industrias.

Yoguel, G.; Boscherini,F.: "El desarrollo de capacidades innovativas de las firmas y el rol del sistema territorial". UNGS. Instituto de Industria-Littec (www.littec.com)

Zimmermann, Frank-O.: "Konzeptionelle Aspekte virtueller Unternehmen". IT-Vision, 1.996-1.997

Sitios en internet

www.pronetz-online.de Technische Universität Chemnitz. Saxony. Alemania

www.virtuelle-fabrik.ch . Fachhochschule Argau. Westschweiz.

www.berkshireplastics.org. The Berkshire Plastic Network. Pittsfield, Massaschussetts.

USA

www.unido.org/userfiles/Puffk/networkS.pdf

www.unido.org/userfiles/Puffk/networkE.pdf

www.viento-newvalue.pt .Virtual Enterprise Builder VIENTO

www.ebn.be. The European Business Innovation Centers (BICs) Network

[www.thdata.de / xchain.html](http://www.thdata.de/xchain.html). X Chain-Solutions for Data transfer and Integration of Business Processes.

www.ivip.de. Integrated Virtual Product Development